

Luxurious Lifestyles '10

15 - 17, January, 2010

Expo Center, Panaji, GOA

Special Pavillion on Corporates & SME

an event by TRINITY
an ISO 9001 : 2000 company

An Exclusive Exhibition on Out of this world exhibits...

- Imported & Exclusive Indian Products
- Aircraft Companies & Big Boys Toys
- Health & Wealth Management
- Buying Options & Accessories
- Luxury Automobiles & Bikes
- Real Estate & Property
- Personal & Inner Wear
- Interiors & Furniture
- Watches & Jewellery
- Beauty & Cosmetics
- Leather & Fashions
- Laptops & Cameras
- Food & Beverages
- Travel & Tourism
- Perfumes & Pens
- AV & Electronics
- Hotels & Resorts
- PDAs & Mobiles
- Import & Export
- Sports & Fitness
- Art & Culture



Concurrent Expo



Luxurious Lifestyles '10



- the ultra show for those with power - buying power. Here at last it is. A show like never before. A showcase of luxury lifestyle products, on display in the world's most favoured tourist destination. Conde Nast Traveller ranked Goa as its 'No. 1 Autumn Sun Destination' in world.

Who will attend?
Here is an event for High Net Worth Individuals (HNIs), Rich & Famous, Celebrities, Socialites, Senior Executives from the Corporates, and Professionals.

MEGA MEDIA CAMPAIGN
The show is promoted extensively through multi-pronged strategies, pre-during-post event, comprising

- Presidential Invites to Associations, Corporates & Professionals
- Newspaper & Industry Journals
- Direct Invitations & Television
- Banners & Outdoor Publicity
- Email & Internet Marketing
- Radio & Other Media



Why India ?

- A trillion-dollar economy
- Presence of most global brands
- Already over 1000 power jets & boats
- Growth unaffected by global recession
- A billion-dollar plus luxury goods market
- Growing urbanization & industrialization
- Favourable government policies of reform
- High Net-worth Individuals as never before
- 2015: Luxury products demand to grow 7 times

India is only the 12th nation in the world to reach the trillion-dollar economy mark and is surging ahead with an 8 % growth rate. Its brand conscious HNIs and the stock market have proved to be robust and vibrant, in the face of global meltdowns that has struck many a developed nation.

Among the big brands available are Louis Vuitton, Chanel, Porsche, Salvatore Ferragamo, Hermes, Jean Paul Gaultier, Gucci, Christian Louboutin.... And their tribe is fast increasing by the day.

India's financial capital Mumbai is the world's seventh largest city in terms of billionaire population according to a Top 10 Billionaire City list by Forbes. With the average wealth of resident billionaires at a whopping \$7.6 billion, Mumbai surpasses all the 10 cities, including Moscow, New York, London, Istanbul, Hongkong, Los Angeles, San Francisco, Dallas and Tokyo.

Why Goa ?

It is arguably among the most sought-after destination in the world & certainly India. It tops all Indian states, with respect to quality to life, according to the National Commission on Population. India Today magazine called it the State of States, ranking it the best in education, health, tourism, infrastructure & investment.

But most importantly, it is almost like a suburb of Mumbai - India's commercial, bollywood & sports capital - where the country's rich & famous love to flock in the drop of a hat. The who's who of India own villas & luxury boats here.

Apart from the Goa International Boat Show (GIBS), the state also hosts major events like, the International Film Festival of India (IFFI), the International Gems & Jewellery Exhibition (IGJE) and not to mention, Trinity's very own, Goa International Trade Fair (GITF) series.

A Stone Throw

Near-by Mumbai is said to have more millionaires per square mile than Manhattan. It accounts for 16% of India's income tax collection and 35% of India's corporate tax collection. Mumbai is home to the National Stock Exchange and the Bombay Stock Exchange. The BSE Sensex has broken all records and has crossed the 21,000 mark as of the first quarter of 2008.

Some Superstars in Goa:

Goa has the potential to become India's leisure capital, with over 40 beachfront luxury resorts with an equal number under development & hundreds of luxury villas. Goa's mining & real estate businesses are booming to add to the growing demand.

Goa is also home to a large number of MNCs and big business houses, like P & G, Nestle, Siemens, Coca Cola, Levers, Ciba, Wrangler, Sanofi Aventis, Knoll, Merck, Kodak, MRF, Pepsi, Philips, Greaves, Tata, Sesa, Teksid Kalyani, etc. There are a large number of industrial magnets (Sesas, Dempos, Salgaonkars, Timbloms, Menezes, DeSouzas, Caculos, Raikars, Kamats, Naiks, etc.) and corporates or pharma companies, including DLink, Cipla, Ranbaxy..... Not forgetting - Goa's exclusive politicians & NRI community.

Super Stars - Remo, Sachin Tendulkar, Shahrukh Khan, Shashi Kapoor, Akshay Kumar, Nana Patekar, Lara Dutta, Pooja Bhatt, Neha Duphia, Celina Jetley, Celebrities including Vijay Mallya, Parmeshwar Godrej, Naresh Trehan, Nakul Anand, Mahesh Bhupathi, Pranoy Roy, Piyush Pandey, Piller Mukherjee, Fashion personalities Wendell Rodricks, Manovikas Khosla, Tarun Tahiliani, Rukhmita, Malini Ramani, Prasad Bidapa, Farrokh Chothia, etc.

The number of high net worth individuals (HNI), with a net asset of at least one million dollar, increased by 20.5% to 1,40,015 in India last year, second to the 21.2% growth of Singapore.

- The Financial Express, June 28, 2007

The luxury goods market in India was pegged at USD 4.35 billion in 2006 which is expected to triple to USD 14.35 billion by 2010 and grow upto seven times to USD 30 billion by 2015.

- The Economic Times ATKearney India Luxury Review 2007

Minimum Investment
You could book an 18 sq mt stall for Rs. 1,08,000 /- only.
You could also be a sponsor, which starts at Rs. 5,00,000 /- only.
Do get in touch for details & our business manager would visit you.
Trinity is also open to barter or payment by way of products in exchange for space.



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